John Renner
Senior VP of Finance and Business Strategy, United Church Homes
Mr. Renner brings more than 30 years of experience in financial leadership positions with hospitals and healthcare delivery systems throughout Ohio. In addition to his familiarity with the healthcare sector, Mr. Renner has extensive experience in integrating business plans, new service line development, operations, process improvement, treasury management, and strategic business planning and implementation.

Call, email or visit us online to learn about our service offerings!
740.382.4885 | jrenner@uchinc.org | uchmanagement.org
Uniting *your* community…

…with *our* expertise.
Are you a senior living provider looking to:

- Improve and stabilize sustainability and capacity?
- Maximize Medicare short-stay revenue?
- Improve occupancy?
- Improve customer satisfaction and hospitality while better aligning with operational costs?

We can help you:

- Improve profitability and marketability
- Improve occupancy
- Provide high-quality care despite shrinking reimbursements
- Maintain regulatory compliance
- Identify new areas for efficiency

United Church Homes successfully manages more than 70 nonprofit senior living communities.

United Church Homes Management, a division of United Church Homes, offers a wide array of senior living management services including executing on your community vision and mission, improving financial performance, re-energizing marketing and sales and building and maintaining occupancy. Let UCHM assist you in identifying and creating a plan to address challenges and working with you on the implementation of the plan so you stay competitive in the marketplace.

We provide management services for Life Plan Communities, affordable senior housing and everything in between!

Call, email or visit us online today!

740.382.4885 | jrenner@UCHinc.org | uchmanagement.org
When you need a partner to help manage your senior living community with the compassion your residents deserve, you can count on our exceptional services and resources. We can cost-effectively assist with:

**Board of Directors and Executive Leadership:**
- Strategic planning and business positioning strategies
- Board development and education
- Board recruitment strategies
- Implementation of good governance principles
- Responding to changes in the senior service industry
- Board-CEO relationships
- Succession planning
- CEO search process support
- Integration of mission impact and business strategies

**Finance:**
- Revenue cycle strategies
- Bond/Debt financing and refinancing
- Cost reports
- Accounts receivable and collections
- Financial reporting and key metrics development
- Cost analytics
- Capital and operations budgeting

**Operations:**
- Purchasing
- BPCI and ACO strategies
- Data and informatics
- FTE/staff management
- Expense control
- Property management

**Quality Assurance/Risk Management:**
- Consulting services
- Clinical and care delivery education
- Regulatory compliance/CMS rules of participation
- Resident and employee safety practices
- Incident reporting practices
- QAPI

**Compliance:**
- HIT and HIE
- HIPAA
- Policies and procedures
- Contract consulting
- Standards of conduct
- Internal audits
- Training and education
- Tools to respond to detected offenses appropriately
- Encouragement to adhere to legal and ethical standards by promotion of the prevention, detection and resolution of illegal or unethical conduct

**Human Resources:**
- Workforce strategy
- Training and education
- Insurance and benefits
- Payroll

**Sales and Marketing:**
- Resources to provide additional insight
- Marketing systems to track customers, inventory and consumer insight
- Annual strategic marketing plan that aligns occupancy development and operations
- Sales management
- Sales strategy
- Advertising and branding

**Communications:**
- Website
- Social media
- Collateral material
- Media and press support

**Affordable Housing:**
- HUD participation compliance support
- Property management support
- Local property board support

**Advancement:**
- Donor development
- Fundraising strategies
- Communications support

**Hospitality:**
- “I Live It” program
- Living UCH Values (LUV) Awards program
- Dining and hospitality strategies

**Insurance:**
- Policy language and coverage review
- Consulting services for coverage modifications/placement